



GLR Media Networks Brings Emmy Award Winning Hispanic Pop Culture Icon to Radio with the Debut of “*Subeme La Radio with Jorge Bernal*”



New York, NY – February 12, 2018 – GLR Media Networks announces the hottest new entertainment program for Hispanic radio - ***Subeme La Radio with Jorge Bernal***. The daily two-hour midday show brings major star power to Hispanic radio, encompassing the best in entertainment, trending topics, celebrity gossip, exclusive star interviews, and more. Its flexible design adjusts easily to fit any Hispanic format, and the full content package includes daily vignettes and a weekend program.

“I am beyond thrilled to be back on the mic connecting with millions of listeners every single day!” exclaimed Bernal. “Leveraging my more than 20 years of experience in the entertainment business will allow me to have exclusive content, interviews, and access to today’s hottest artists... hear what’s happening first, way before anyone else. My passion for technology will also be present as I tell listeners about the newest gadgets, ways to use tech to save money, and much more. News, gossip, sports, celebrities, and of course the best music...so get ready y *súbeme la radio!*”

“*Subeme La Radio with Jorge Bernal* has generated tremendous excitement in the Hispanic radio marketplace, which has been looking for fresh, new programming and a star-quality host,” stated **Jimmy Perez**, Vice President of Affiliate Relations, GLR Media Networks. “Jorge has a massive following of fans -- he knows what they want to hear and delivers it in his signature ‘Jorgito’ style. We are delighted to bring him to Hispanic radio stations and their audiences.”

A Hispanic pop culture icon, Bernal has engaged Hispanic audiences for more than 20 years. He is an EMMY® award winning TV personality, known for his red-carpet specials, celebrity news programs, and intimate interviews with stars such as **Ricky Martin, Pitbull, Gerardo Ortiz, Jennifer Lopez, Eva Longoria, and Jenni Rivera** to name a few.

Bernal was the host of all four seasons of ***La Voz Kids***, the most successful reality TV show in Telemundo history, and currently hosts ***Suelta La Sopa***, a daily entertainment program that delivers the latest on- and off-screen celebrity tidbits and interviews. Previously, he was the entertainment anchor for ***Al Rojo Vivo***, the renowned magazine-style show. Bernal has **more than 320k followers on Twitter, 716k on Instagram, 741k on Facebook, and more than 24 million views on his YouTube Channel**. In 2014, he was selected as one of the “**Fifty Mas Bellos of *People En Espanol***.”

Radio stations interested in learning more about *Subeme La Radio with Jorge Bernal* may contact **Jimmy Perez** at 786-282-8472 or jperez@glrnetworks.com.

About GLR Media Networks: www.glrnetworks.com

GLR Media Networks supplies more than 100 Hispanic radio stations in the leading US radio markets with world class news services, compelling sports, such as EPL Soccer, entertainment, and community programming, as well as a variety of musical formats including Regional Mexican and Spanish CHR.

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